

Amplifon Hearing Health Care Leadership Team



Amber Lund-Knettel

Senior Vice President

Amber was named Senior Vice President of Amplifon Hearing Health Care in 2017, and has been affiliated with Amplifon since 2007. Amber has worked in the managed care space for over 15 years with experience in health care policies, contract negotiations, network management and business administration.

Her undergraduate degree is in Communication Disorders and she went on to earn a Master's degree in Organizational Leadership with an emphasis on health care. Recently, Amber completed the Executive Education Program at the Carlson School of Business at the University of Minnesota. Amber is also an associate Board Member of The National Association of Specialty Health Organizations.

You may reach Amber at **763-268-4126, 1-800-327-0114** or **Amber.Lund@amplifon.com**

Contact Information

Provider Line:
1-800-920-4327

Workers' Compensation Line:
1-888-319-9206

Batteries Line:
1-877-203-0683

Credentialing Line:
1-888-510-0776



As the Senior Director of Sales and Account Management, Kyle leads the national sales and account management team and collaborates with senior management to increase client relationships and success for both external and internal clients.

Possessing more than 20 years of industry experience in the managed care and health insurance industries, Kyle is a tenured sales executive and has held a variety of leadership positions in sales, account management, customer service, project management, and business administration. With Amplifon since 2015, Kyle has a MBA and a bachelor's degree in engineering from the University of South Florida and is a recipient of the International Franchising Association's Certified Franchise Executive (CFE) designation.

You may reach Kyle at **813-743-8783, 1-888-689-6943**, or **Kyle.Roberts@amplifon.com**

Kyle Roberts MBA, CFE

Senior Director of Sales & Account Management



Jake McKeown

Director of Operations

Jake McKeown started at Amplifon in April 2009 and is a Certified Five9 Administrator. Jake oversees management of the Amplifon Hearing Health Care call center as well as provider relations. This includes patient referrals to clinics, customer service, outbound patient satisfaction survey program, online chat program, quality assurance, workforce management, and training.

Jake has his Bachelor of Science degree in Business Administration from Colorado Christian University, with a minor in Marketing and over 12 years of call center experience. His past companies include the Colorado Rockies Baseball Club & Affinity Group, Inc.

You may reach Jake at **763-268-4074, 1-888-229-9493** or **Jake.McKeown@amplifon.com**

Keva brings 20 years of experience in marketing, sales and product development to the position of Director of Marketing for Amplifon. In her role, Keva is responsible for developing, executing, and managing marketing strategies that align with overall business objectives.

Keva has worked in the healthcare industry since 2005, most recently for Blue Cross and Blue Shield of North Carolina and Minnesota. While there, she was an avid user of human-centered design to create marketing programs that resonated more deeply with customers — ultimately driving engagement and growth.

A graduate of the University of St. Thomas, Keva earned her Master of Business Communication in 2009. She considers herself a lifelong learner who truly believes, "the people who are crazy enough to think they can change the world are the ones who do (Steve Jobs)."

You may reach Keva at **763-268-4130**, or **Keva.Meyer@amplifon.com**.

Keva Meyer

Director of Marketing



Scott Hunter

Director of Strategic Partnerships

Scott joined Amplifon in November 2015 and focuses on retention and growth of the Amplifon Hearing Health Care strategic accounts. Prior to joining Amplifon, Scott spent 17 years with Cigna specializing in relationship management with Cigna's ancillary service partners. In addition to relationship management, Scott also managed total service and account receivables for several hospital and health systems throughout the national contracting space. Other experience in the health care industry includes provider relations, contracting, service operations, claims, benefits, compliance, and quality assurance.

Scott is a graduate of Appalachian State University and works from Charlotte, North Carolina.

You may reach Scott at **980-417-2840** or **Scott.Hunter@amplifon.com**

Bringing his experience in health care revenue cycle and credentialing, Chris joined Amplifon in June 2017 after spending his previous years working in both for-profit and non-profit hospital and clinic settings. In his previous roles, Chris spent significant time focused on the world of healthcare reimbursement and customer service. His role is responsible for overall billing and revenue collection, maintaining the credentialing of the Amplifon Hearing Health Care provider network, and overseeing client service operations in Amplifon's national call center.

Chris has his undergraduate degree in Psychology and his MBA with a specialization in Healthcare Administration.

You may reach Chris at **763-268-4225, 1-888-510-0776** or **Chris.Simpson@amplifon.com**

Chris Simpson

Director of Billing & Credentialing Services

